



# PRODUCT GUIDE

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Dog & Cat

# DOG & CAT

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# KENT PUPPY PRIME™

## PRODUCT DESCRIPTION

Your puppy is an important addition to your family and you want to feed a diet formulated to meet the specific nutritional demands for growth. **Kent Puppy Prime** is 100% complete and balanced nutrition to support and maintain healthy growth and development of puppies. Quality ingredients including poultry protein and wholesome grains provide your puppy with the protein and calories needed to support optimum growth while minerals like calcium and phosphorus help promote strong teeth and bones. Puppy Prime - helping puppies to become active happy adults!

## FEATURES AND BENEFITS

**Quality Protein** to support muscle and tissue integrity

**Healthy Fats & Oils** to support skin and hair coat condition

**Essential Micro-Nutrients** to support the immune system

**Dietary Fiber** to support digestive activity and health

## CALORIE CONTENT

(Calculated) 3,476 Kcal ME/kg (1,580 Kcal ME/lb)

## FEEDING GUIDELINES

This feeding chart represents the amount of Puppy Prime per day. Divide the number of cups by the number of times you feed per day to get the amount per feeding.

Weight	Daily Amount to Feed*			
	1 – 4 Months	4 – 6 Months	6 – 12 Months	1 Year +
3 – 12 lb	1/3 – 3/4 cups	1/3 – 1 1/3 cups	1/2 – 1 1/3 cups	1/2 – 1 1/3 cups
13 – 20 lb	1/2 – 1 1/2 cups	1 1/4 – 2 cups	1 1/4 – 2 cups	1 – 2 cups
21 – 50 lb	1 1/3 – 3 cups	2 3/4 – 4 cups	2 3/4 – 4 1/4 cups	2 – 4 1/4 cups
51 – 100 lb	2 – 4 3/4 cups	3 3/4 – 6 cups	4 – 6 cups	4 1/4 – 6 cups
100+ lb		5 1/2 – 9 cups	5 1/2 – 9 cups	5 1/2 to 9 cups

\*Standard 8 oz measuring cup contains approximately 3.5 oz of puppy food.

Begin weaning at 3-4 weeks of age by offering Puppy Prime moistened with warm water. Feed as much as they will eat three times per day until fully weaned. Slowly reduce added water over several days until feeding is dry. Once fed dry, Puppy Prime can be made available at all times for most puppies.

For late pregnancy and nursing females, keep Puppy Prime available at all times.

These feeding guidelines are a starting point. Adjust feeding amounts to your puppy's individual requirements to achieve optimal condition, growth and development.

When introducing a new dog food, mix increasing amounts of the new dog food with decreasing amounts of the previous food over a seven-day period.

Provide fresh, clean water at all time.



## PUPPY PRIME™

### GUARANTEED ANALYSIS

Crude Protein, min .....	28.0%
Crude Fat, min .....	12.0%
Crude Fiber, max .....	4.0%
Moisture, max .....	9.0%

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### INGREDIENTS

Poultry By-Product Meal, Ground Corn, Ground Wheat, Chicken Fat (Mixed Tocopherols Preservative), Corn Gluten Meal, Dried Plain Beet Pulp, Natural Flavor, Yeast Culture, Potassium Chloride, Calcium Carbonate, Salt, Choline Chloride, Vitamin E Supplement, Zinc Sulfate, Zinc Proteinate, Biotin, Manganese Sulfate, Manganese Proteinate, Copper Proteinate, Ferrous Sulfate, L-Ascorbyl-2-Polyphosphate (source of Vitamin C), Copper Sulfate, DL-Methionine, Niacin Supplement, Vitamin A Supplement, Sodium Selenite, d-Calcium Pantothenate, Riboflavin Supplement, Thiamine Mononitrate, Pyridoxine Hydrochloride, Vitamin D3 Supplement, Vitamin B12 Supplement, Calcium Iodate, Folic Acid, Mixed Tocopherols (preservative), Citric Acid (preservative), Rosemary Extract.

MANUFACTURED BY

**KENT NUTRITION GROUP, INC.**

HEADQUARTERS IN MUSCATINE, IA 52761

# KENT ACTIVE DOG™

## PRODUCT DESCRIPTION

**Kent Active Dog** is a great choice for supplying the extra calories needed for performance, work, hunting, or whenever extra condition is desired. The high protein content from quality, digestible pork and poultry sources helps dogs maintain muscle mass and strength. The high fat content from chicken provides a palatable and natural energy source to meet the demands of active dogs. **Active Dog** is nutritionally complete for all life stages.

## FEATURES AND BENEFITS

**Quality Protein** to support muscle and tissue integrity

**Healthy Fats & Oils** to support skin and hair coat condition

**Essential Micro-Nutrients** to support the immune system

**Dietary Fiber** to support digestive activity and health

## CALORIE CONTENT

(Calculated) 3,769 Kcal ME/kg (1,713 Kcal ME/lb)

## FEEDING GUIDELINES

Weight	Daily Amount to Feed*
Up to 10 lb	½ – 1 cups
10 – 20 lb	1 – 1 ¼ cups
20 – 30 lb	1 ¾ – 2 ¼ cups
30 – 40 lb	2 ¼ – 2 ¾ cups
40 – 60 lb	2 ¾ – 3 ½ cups
60 – 90	3 ½ – 4 ½ cups
90+	4 ½ cups plus ¼ cup per 10 lb. of body weight

*\*Standard 8 oz measuring cup contains approximately 4 oz of dog food*

## ADULT FEEDING GUIDELINES

During periods of increased activity or when consumption increases, multiple smaller meals per day are recommended.

For late pregnancy or nursing dogs, keep food available at all times. After whelping, nursing females require 2-3 times normal adult maintenance intake.

## PUPPY FEEDING GUIDELINES

For puppies, begin weaning at 3-4 weeks of age by offering Active Dog moistened with warm water. Feed as much as they will eat, three times per day until fully weaned. Slowly reduce added water over several days until you are feeding dry. Once fed dry, for most puppies, Active Dog can be made available at all times.

These feeding guidelines are a starting point. Adjust feeding amounts to your dog's individual requirements to achieve optimal condition and weight. Highly active working or performance dogs may require 25% - 100% more food than for an adult maintenance feeding.

When introducing a new dog food, mix increasing amounts of Active Dog with decreasing amounts of the previous food over a seven-day period.

Provide fresh, clean water at all times.



## ACTIVE DOG™

### GUARANTEED ANALYSIS

Crude Protein, min .....	27.0%
Crude Fat, min .....	18.0%
Crude Fiber, max .....	3.0%
Moisture, min .....	9.0%

**4**

### INGREDIENTS

Pork Meat and Bone Meal, Ground Corn, Ground Wheat, Chicken Fat (Mixed Tocopherols Preservative), Corn Gluten Meal, Poultry By-Product Meal, Dried Plain Beet Pulp, Natural Flavor, Yeast Culture, Potassium Chloride, Salt, Ground Flaxseed, Calcium Carbonate, Choline Chloride, Zinc Sulfate, Vitamin E Supplement, Manganese Sulfate, Ferrous Sulfate, Copper Sulfate, Niacin Supplement, Vitamin A Supplement, Sodium Selenite, Biotin, d-Calcium Pantothenate, Thiamine Mononitrate, Riboflavin Supplement, Pyridoxine Hydrochloride, Vitamin D3 Supplement, Vitamin B12 Supplement, Calcium Iodate, Folic Acid, Mixed Tocopherols (preservative), Citric Acid (preservative), Rosemary Extract.

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HEADQUARTERS IN MUSCATINE, IA 52761

# KENT ADULT PRIME™

## PRODUCT DESCRIPTION

As an adult, your dog's activity level may be more moderate than when he was a puppy. As dogs mature, they generally require fewer calories, but still need high-quality nutrition. **Kent Adult Prime** provides just what your mature dog needs to stay healthy. The poultry in Adult Prime provides great chicken taste plus high-quality protein to keep muscles strong and agile. Quality ingredients including beet pulp helps support good digestive activity and health. With moderate calorie content, Adult Prime can help your less-active dog maintain a healthy weight. Keep your mature dog healthy and happy for years to come with Adult Prime.

## FEATURES AND BENEFITS

**Quality Protein** to support muscle and tissue integrity

**Healthy Fats & Oils** to support skin and hair coat condition

**Essential Micro-Nutrients** to support the immune system

**Dietary Fiber** to support digestive activity and health

## CALORIE CONTENT

(Calculated) 3,395 Kcal ME/kg (1,540 Kcal ME/lb)

## FEEDING GUIDELINES

<b>Weight</b>	<b>Daily Amount to Feed*</b>
Up to 10 lb	½ - 1 ¼ cups
10 - 20 lb	1 ¼ - 2 cups
20 - 40 lb	2 - 3 cups
40 - 60 lb	3 - 4 cups
60 - 80 lb	4 - 5 cups
80 - 100+	5 - 6 ½ + cups

*\*Standard 8 oz measuring cup contains approximately 4 oz of dog food*

## FEEDING GUIDELINES

For overweight dogs, feed the recommended amount for your dog's desired weight. Feed in multiple smaller meals per day to help manage your overweight dog's appetite.

For late pregnancy or nursing dogs, keep food available at all times. After whelping, nursing females require 2-3 times normal adult maintenance intake.

These feeding guidelines are a starting point. Adjust feeding amounts to your dog's individual requirements to achieve optimal condition and weight. Highly active working or performance dogs may require 25% - 100% more food than for an adult maintenance feeding.

When introducing a new dog food, mix increasing amounts of Adult Prime with decreasing amounts of the previous food over a seven-day period.

Provide fresh, clean water at all times.



## ADULT PRIME™

### GUARANTEED ANALYSIS

Crude Protein, min .....	21.0%
Crude Fat, min .....	10.0%
Crude Fiber, max .....	4.0%
Moisture, max .....	9.0%

**4**

### INGREDIENTS

Ground Corn, Poultry By-Product Meal, Ground Wheat, Chicken Fat (Mixed Tocopherols Preservative), Corn Gluten Meal, Dried Plain Beet Pulp, Natural Flavor, Yeast Culture, Potassium Chloride, Calcium Carbonate, Salt, Monocalcium Phosphate, Choline Chloride, Vitamin E Supplement, Zinc Sulfate, Manganese Sulfate, Ferrous Sulfate, Zinc Proteinate, L-Ascorbyl-2-Polyphosphate (source of Vitamin C), Copper Sulfate, Manganese Proteinate, Copper Proteinate, Niacin Supplement, Biotin, Vitamin A Supplement, DL-Methionine, Sodium Selenite, d-Calcium Pantothenate, Thiamine Mononitrate, Riboflavin Supplement, Pyridoxine Hydrochloride, Vitamin D3 Supplement, Vitamin B12 Supplement, Calcium Iodate, Folic Acid, Mixed Tocopherols (preservative), Citric Acid (preservative), Rosemary Extract.

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# KENT HI-PROTEIN™ 27

## PRODUCT DESCRIPTION

**Kent Hi-Protein-27** provides a high level of protein to help dogs build and replenish muscle tissue and stay in good physical condition. Working dogs, including hunting dogs, farm dogs and protection dogs burn extra energy and use more protein for muscle repair and replenishment. Hi-Protein 27 provides your canine athlete what he needs to thrive and to get the job done. Feed Hi-Protein 27 to your dog and give him the reward he deserves.

## FEATURES AND BENEFITS

**Quality Protein** to support muscle and tissue integrity

**Healthy Fats & Oils** to support skin and hair coat condition

**Essential Micro-Nutrients** to support the immune system

**Dietary Fiber** to support digestive activity and health

## CALORIE CONTENT

(Calculated) 3,280 Kcal ME/kg (1,491 Kcal ME/lb)

## FEEDING GUIDELINES

Weight	Daily Amount to Feed*
3 - 12 lb	½ - 1 ½ cups
12 - 20 lb	1 ½ - 2 ½ cups
20 - 50 lb	2 ½ - 5 cups
50 - 100 lb	5 - 8 cups

\*Standard 8 oz measuring cup contains approximately 4 oz of dog food

## ADULT FEEDING GUIDELINES

During periods of increased activity or when consumption increases, multiple smaller meals per day are recommended.

For late pregnancy or nursing dogs, keep food available at all times. After whelping, nursing females require 2-3 times normal adult maintenance intake.

## PUPPY FEEDING GUIDELINES

For puppies, begin weaning at 3-4 weeks of age by offering Hi-Protein 27 moistened with warm water. Feed as much as they will eat, three times per day until fully weaned. Slowly reduce added water over several days until you are feeding dry. Once fed dry, for most puppies, Hi-Protein 27 Dog Food can be made available at all times.

These feeding guidelines are a starting point. Adjust feeding amounts to your dog's individual requirements to achieve optimal condition and weight. Highly active working or performance dogs may require 25% - 100% more food than for an adult maintenance feeding.

When introducing a new dog food, mix increasing amounts of Hi-Protein 27 with decreasing amounts of the previous food over a seven-day period.

Provide fresh, clean water at all times.



## HI-PROTEIN™ 27

### GUARANTEED ANALYSIS

Crude Protein, min .....	27.0%
Crude Fat, min .....	10.0%
Crude Fiber, max .....	4.0%
Moisture, max .....	9.0%

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### INGREDIENTS

Pork Meat and Bone Meal, Ground Corn, Soybean Meal, Wheat Middlings, Ground Wheat, Chicken Fat (Mixed Tocopherols Preservative), Dried Plain Beet Pulp, Natural Flavor, Yeast Culture, Salt, Fish Meal, Calcium Carbonate, Choline Chloride, Zinc Sulfate, Vitamin E Supplement, Manganese Sulfate, Ferrous Sulfate, Copper Sulfate, Niacin Supplement, Vitamin A Supplement, Sodium Selenite, Biotin, d-Calcium Pantothenate, Thiamine Mononitrate, Riboflavin Supplement, Pyridoxine Hydrochloride, Vitamin D3 Supplement, Vitamin B12 Supplement, Calcium Iodate, Folic Acid, Mixed Tocopherols (preservative), Citric Acid (preservative), Rosemary Extract.

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# KENT TASTY NUGGETS™

## PRODUCT DESCRIPTION

In your home, on the farm, or in the field, your dog is a loyal companion and deserves the bold taste of meat and poultry found in **Tasty Nuggets**. With only the best ingredients, it is formulated with low protein, low fat, and high fiber to support weight management for less active dogs or those with lower metabolisms. **Tasty Nuggets** provides your dog with good nutrition at a great value for you.

## FEATURES AND BENEFITS

**Quality Protein** to support muscle and tissue integrity

**Healthy Fats & Oils** to support skin and hair coat condition

**Essential Micro-Nutrients** to support the immune system

**Dietary Fiber** to support digestive activity and health

## CALORIE CONTENT

(Calculated) 3,157 Kcal ME/kg (1,435 Kcal ME/lb)

## FEEDING GUIDELINES

Weight	Daily Amount to Feed*
Up to 20 lb	½ - 2 ¼ cups
20 - 40 lb	2 ¼ - 3 ½ cups
40 - 60 lb	3 ½ - 4 ½ cups
60 - 80 lb	4 ½ - 6 cups
80 - 100+ lb	6 - 7+ cups

*\*Standard 8 oz measuring cup contains approximately 4 oz of dog food*

## FEEDING GUIDELINES

For overweight dogs, feed the recommended amount for your dog's desired weight. Feed in multiple smaller meals per day to help manage your overweight dog's appetite.

For late pregnancy or nursing dogs, keep food available at all times. After whelping, nursing females require 2-3 times normal adult maintenance intake.

These feeding guidelines are a starting point. Adjust feeding amounts to your dog's individual requirements to achieve optimal condition and weight. Highly active working or performance dogs may require 25% - 100% more food than for an adult maintenance feeding.

When introducing a new dog food, mix increasing amounts of Tasty Nuggets with decreasing amounts of the previous food over a seven-day period.

Provide fresh, clean water at all times.



## TASTY NUGGETS™

### GUARANTEED ANALYSIS

Crude Protein, min .....	21.0%
Crude Fat, min .....	8.0%
Crude Fiber, max .....	6.0%
Moisture, max .....	9.0%

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### INGREDIENTS

Ground Corn, Wheat Middlings, Pork Meat and Bone Meal, Soybean Meal, Dried Plain Beet Pulp, Chicken Fat (Mixed Tocopherols Preservative), Natural Flavor, Yeast Culture, Salt, Calcium Carbonate, Choline Chloride, Zinc Sulfate, Vitamin E Supplement, Manganese Sulfate, Ferrous Sulfate, Copper Sulfate, Niacin Supplement, Vitamin A Supplement, Sodium Selenite, Biotin, d-Calcium Pantothenate, Thiamine Mononitrate, Riboflavin Supplement, Pyridoxine Hydrochloride, Vitamin D3 Supplement, Vitamin B12 Supplement, Calcium Iodate, Folic Acid, Mixed Tocopherols (preservative), Citric Acid (preservative), Rosemary Extract.

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HEADQUARTERS IN MUSCATINE, IA 52761

# KENT KIT & CAT™

## PRODUCT DESCRIPTION

**Kit & Cat** is a savory recipe including chicken, the taste your cats will love. High-quality ingredients are selected to provide your pet with well-balanced nutrition and high digestibility. With added taurine, Kit & Cat helps keep eyes sharp and hearts healthy. Kit & Cat is nutritionally complete and balanced for both kittens and adult cats. Treat your cats to Kit & Cat and watch them thrive.

## FEATURES AND BENEFITS

**Chicken Flavor** for a Great Taste

**Poultry Protein** to support healthy skin and coat

**Enriched with Taurine** to support a healthy heart and keen eyesight

**Quality Ingredients** to support healthy digestion

Available in 20-lb and 40-lb bags.

## CALORIE CONTENT

(Calculated) 3,410 Kcal ME/kg (1,550 Kcal ME/lb)

## FEEDING GUIDELINES

Weight	Daily Amount to Feed*
5 lb	½ to ¾ cups
10 lb	¾ to 1 ¼ cups
15 lb	1 ¼ to 1 ½ cups

*\*Standard 8 oz measuring cup contains approximately 3 oz of cat food*

## ADULT FEEDING GUIDELINES

This product should be fed dry. Offer ½ cup to your cat daily. Pregnant or nursing cats or growing kittens may require 2 to 3 times the suggested amount. Adjust to your cat's needs accordingly.

## KITTEN FEEDING GUIDELINES

Start feeding dry food moistened with water at about 4 weeks of age. Gradually decrease added water until fed dry. Feed your kittens all they can eat in three hours twice a day.

These feeding guidelines are a starting point. Adjust food as required to maintain optimal body condition. Consult your veterinarian if you are unsure.

## INTRODUCING A NEW CAT FOOD

To avoid dietary upset when introducing your pet to a new food, mix increasing amounts of Kit & Cat with decreasing amounts of the current food over a seven-day period.

Provide fresh, clean water at all times.



**KIT & CAT™**

## GUARANTEED ANALYSIS

Crude Protein, min .....	30.0%
Crude Fat, min .....	11.0%
Crude Fiber, max .....	4.0%
Moisture, max .....	9.0%
	<b>3</b>

## INGREDIENTS

Poultry By-Product Meal, Ground Corn, Ground Wheat, Corn Gluten Meal, Chicken Fat (Mixed Tocopherols Preservative), Natural Flavor, Yeast Culture, Potassium Chloride, Salt, Calcium Carbonate, Choline Chloride, Taurine, Vitamin E Supplement, Zinc Sulfate, Manganese Sulfate, Niacin Supplement, Ferrous Sulfate, Copper Sulfate, Pyridoxine Hydrochloride, Biotin, Thiamine Mononitrate, Vitamin A Supplement, d-Calcium Pantothenate, Riboflavin Supplement, Sodium Selenite, Vitamin D3 Supplement, Vitamin B12 Supplement, Calcium Iodate, Folic Acid, Menadione, Sodium Bisulfite (Source of Vitamin K Activity), Mixed Tocopherols (preservative), Citric Acid (preservative), Rosemary Extract.

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**KENT NUTRITION GROUP, INC.**

HEADQUARTERS IN MUSCATINE, IA 52761



# FARM DOG™

## PRODUCT DESCRIPTION

**Farm Dog™** dog food is a complete & balanced diet for maintenance of adult dogs.

Available in a 40-lb bag.

## FEATURES AND BENEFITS

**Formulated** - for canine maintenance requirements.

**Hearty, Homestyle Nutrition** - With wholesome grains and high-quality pork protein. Provides your dog with a great combination of both flavor and energy. Great Tasting!

**Nutritionally Complete and Vitamin Fortified** - 100%

**Complete and Balanced Formula** - designed to help adult dogs on the farm keep physically fit.

**No Chemical Preservatives, Artificial Colors or Flavors** - For a healthier, more natural food.

**Bite-Size Nugget** - Will help clean and whiten teeth. (Results from chewing action and abrasiveness.)

## SUGGESTED FEEDING PROGRAM

AGE	BODY WEIGHT (lb)	APPROXIMATE CUPS PER DAY*
ADULT	5	0.75
	10	1.34
	15	1.67
	20	2.25
	30	3.00
	50	4.00
	70	5.34
	100+	7.00+

\*A standard 8 oz. measuring cup weighs approximately 3.5 oz. of Farm Dog™.

**Feeding Adult Dogs** - Allowances must be made for the age and activity of the dog. Feed only what the dog will consume in a reasonable period of time. Some dogs, for instance, may be fed free-choice if they are working hard. Any dogs prone to digestive disorders (bloat, pancreatitis, ulcers) should be given food in multiple meals.

**Puppies, Pregnant, Lactating & Working Dogs – Farm Dog™** is designed as a maintenance food.

We recommend our Field Dog™ formula for puppies, pregnant, lactating or working dogs.

Provide plenty of fresh water.

The suggested feeding program is intended solely as a guide. The variables of management, environment, and breed may dictate changes in the animal's requirements.



## FARM DOG™

### GUARANTEED ANALYSIS

Crude Protein, Min. ....	21.0 %
Crude Fat, Min. ....	7.5 %
Crude Fiber, Max. ....	6.0 %
Moisture, Max. ....	12.0 %
Calcium, Min. ....	1.4 %
Vitamin A, Min. ....	8,000 IU/kg

### INGREDIENTS

Wheat Middlings, Ground Corn, Pork Meat and Bone Meal, Soybean Meal, Chicken Fat (Mixed Tocopherols Preservative), Dried Beet Pulp, Calcium Carbonate, Natural Flavor, Yeast Culture, Salt, Potassium Chloride, Choline Chloride, Zinc Sulfate, Vitamin E Supplement, Manganese Sulfate, Ferrous Sulfate, Copper Sulfate, Niacin Supplement, Vitamin A Supplement, Sodium Selenite, Biotin, d-Calcium Pantothenate, Thiamine Mononitrate, Riboflavin Supplement, Pyridoxine Hydrochloride, Vitamin D3 Supplement, Vitamin B12 Supplement, Calcium Iodate, Folic Acid, Mixed Tocopherols (preservative), Citric Acid (preservative), Rosemary Extract.

Farm Dog™ is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance.

MANUFACTURED BY

**KENT NUTRITION GROUP, INC.**

GENERAL OFFICES - MUSCATINE, IOWA 52761

# BARN CAT™

## PRODUCT DESCRIPTION

**Barn Cat™** cat food is a complete & balanced diet for cats of all life stages.

Available in 32-lb bags for multiple-cat owners.

## FEATURES AND BENEFITS

**Three-Flavor Blend** – a great-tasting combination of poultry, pork, and fish protein sources.

**Nutritionally Complete** – with quality protein sources and vitamin fortification.

**Natural** – including natural preservatives, colors, and flavors.

## SUGGESTED FEEDING PROGRAM

	Body Weight (lb)	Approximate cups per day*
<b>KITTEN</b>		
10 wks	0.75 - 2.25	0.50 - 0.75
20 wks	2.50 - 4.50	0.50 - 0.75
30 wks	3.25 - 6.00	0.50 - 1.00
40 wks	4.75 - 8.50	0.75 - 1.00
<b>ADULTS</b>		
Inactive	4.75 - 10.00	0.50 - 1.00
Active	4.75 - 10.00	1.00 - 1.50
Gestation	5.5 - 9.00	0.75 - 1.50
Lactation	4.75 - 9.00	1.75 - 3.50

\*A standard 8 oz measuring cup holds approximately 4 oz (0.25 lb) of cat food.

**Starting A New Kitten** – Start kittens on Barn Cat™ at between 3 and 5 weeks of age. If preferred, moisten with equal parts of milk or water.

Kittens will eat approximately every 4 hours. Feed them all they want. At 4 to 5 months of age, they may be gradually changed to 2 feedings per day. Have fresh water available at all times.

The suggested feeding program is intended solely as a guide. The variables of management, environment, and breed may dictate changes in the animals' requirements.



## BARN CAT™

### GUARANTEED ANALYSIS

Crude Protein, Min. ....	30.0 %
Crude Fat, Min. ....	8.5 %
Crude Fiber, Max. ....	4.0 %
Moisture, Max. ....	12.0 %

### INGREDIENTS

Ground Corn, Poultry By-Product Meal, Soybean Meal, Corn Gluten Meal, Pork Meat and Bone Meal, Chicken Fat (Mixed Tocopherols Preservative), Natural Flavor, Rice Hulls, Salt, Calcium Carbonate, Yeast Culture, Choline Chloride, Taurine, Fish Meal, Monocalcium Phosphate, Vitamin E Supplement, Zinc Sulfate, Potassium Chloride, Manganese Sulfate, Niacin Supplement, Ferrous Sulfate, Copper Sulfate, Pyridoxine Hydrochloride, Thiamine Mononitrate, Vitamin A Supplement, d-Calcium Pantothenate, Riboflavin Supplement, Biotin, Sodium Selenite, Vitamin D3 Supplement, Vitamin B12 Supplement, Calcium Iodate, Folic Acid, Menadione Sodium Bisulfite Complex, Mixed Tocopherols (preservative), Citric Acid (preservative), Rosemary Extract

Barn Cat™ is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for all life stages.

MANUFACTURED BY

**KENT NUTRITION GROUP, INC.**

GENERAL OFFICES - MUSCATINE, IOWA 52761

# LIFE STAGES PUPPY FORMULA

**Natural Ingredients with Vitamins & Minerals.**  
**No artificial colors, flavors or preservatives.**

## PRODUCT DESCRIPTION

Our nutrient-dense formula contains from the appropriate protein and fat levels to help puppies grow into energetic and healthy adults. Contains omega-3 fatty acids to help support brain development.

## FEATURES AND BENEFITS

**Muscles & Organs** - High-quality proteins help fuel the development and repair of muscles and organs, while taurine promotes strong heart and eye health.

**Digestive Tract** - Healthy whole grains such as ground barley and ground oats help maximize nutrient absorption and long-term digestive tract health; yeast culture aids in nutrient utilization.

**Energy** - Complex carbohydrates from ground barley and ground oats unleash a pool of energy while premium-quality chicken fat helps pump slow-release energy to your pet for stamina and endurance.

**Immune System** - a complete vitamin package offers powerful antioxidants and bio-available minerals essential for a healthy immune system, especially in times of stress and activity.

**Skin and Coat** - Flaxseed, a natural source of omega-3 fatty acids, promotes a healthy skin and a sleek coat.

**Teeth, Bones and Joints** - A balanced calcium to phosphorus ratio helps stimulate the development of strong teeth and bones.

Available in 20-lb, and 40-lb bags.

## CALORIE CONTENT

(Calculated) 400 kcal/cup

## SUGGESTED FEEDING PLAN

Body Weight (lb)	Age in Months			
	2-4	5-7	8-12	Adult
< 10	1/4 - 1	1/3 - 3/4	1/4 - 1 1/3	2/3 - 1 1/2
10 - 20	2/3 - 1 3/4	2/3 - 1 1/2	2/3 - 1 1/2	2/3 - 1 2/3
20 - 30	1 2/3 - 3 1/4	1 3/4 - 3 1/2	1 3/4 - 3 2/3	3/4 - 2
30 - 50	2 3/4 - 4 1/4	2 1/2 - 4	2 2/3 - 4	1 - 3
50 - 70	3 3/4 - 4 3/4	3 - 4 1/3	3 1/4 - 5	2 - 4
70 - 100+		3 1/4 - 5	4 - 6	2 1/2 - 5 1/2

\*A standard 8 oz. measuring cup holds approximately 3.8 oz. of Blue Seal Puppy Formula.



## PUPPY FORMULA

### GUARANTEED ANALYSIS

Crude Protein .....	28%
Crude Fat .....	12%
Crude Fiber (max) .....	4%
Moisture (max) .....	10%
Calcium .....	1.65%
Phosphorus .....	1.0%
Copper .....	20 mg/kg
Manganese .....	70 mg/kg
Zinc .....	180 mg/kg
Vitamin A .....	11,000 IU/kg
Vitamin E .....	220 IU/kg
Taurine* .....	0.03%
Omega-3 Fatty Acids* .....	0.22%
Omega-6 Fatty Acids* .....	2.5%

*Values are minimum values unless otherwise noted.*

*\* Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.*

### INGREDIENTS:

Chicken Meal, Ground Corn, Ground Barley, Rice Bran, Corn Gluten Meal, Chicken Fat (Preserved with Mixed Tocopherols), Ground Oats, Ground Beet Pulp, Natural Flavor, Ground Flaxseed, Calcium Carbonate, Fish Meal, Yeast Culture, Salt, Potassium Chloride, Sweet Potatoes, Dried Chicory Root, Blueberries, Vitamin E Supplement, Taurine, Choline Chloride, Zinc Sulfate, Zinc Proteinate, Vitamin A Supplement, Vitamin D3 Supplement, Niacin Supplement, Ferrous Sulfate, Manganese Sulfate, d-Calcium Pantothenate, Manganese Proteinate, Copper Proteinate, Thiamine Mononitrate, Copper Sulfate, Vitamin B12 Supplement, Riboflavin Supplement, Pyridoxine Hydrochloride, Calcium Iodate, Folic Acid, Biotin, Selenium Yeast, Sodium Selenite, DL-Methionine, Rosemary Extract, L-Ascorbyl-2-Polyphosphate (Source of Vitamin C)

**Nutritional Adequacy Statement:** Blue Seal Puppy Formula is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance.

MANUFACTURED BY

**KENT NUTRITION GROUP, INC.**

GENERAL OFFICES - MUSCATINE, IOWA 52761

**For Puppies**

Puppies may start nibbling Blue Seal Active Puppy Formula at around four to five weeks of age. You may feed it dry, but moistening may enhance acceptance. If desired, self-feeding may be started at any age after weaning. If puppies are not self-feeding, but on a schedule, feed them three times per day up to six months of age and two times per day from six months to one year of age.

**For Adult Dogs**

Allowances must be made for the age and activity of the dog. Feed only what the dog will consume in a reasonable period of time. Some dogs, for instance, may be fed free choice if they are working hard. Any dogs prone to digestive disorders (bloat, pancreatitis, ulcers) should be given food in multiple meals.

**For Pregnant Females**

Using the Suggested Feeding Plan, offer 50% more food during pregnancy.

**For Lactating Females**

Using the Suggested Feeding Plan, offer two to three times the normal amount of food.

**Introducing a New Dog Food**

To avoid dietary upset when introducing your pet to a new food, switch to the new food over the course of a week by gradually decreasing the old food and increasing the new. Provide plenty of fresh water.

The suggested feeding plan is intended solely as a guide. The variables of management, environment, and breed may dictate changes in the animal's requirements.

# LIFE STAGES

## ACTIVE DOG FORMULA

Natural Ingredients with Vitamins & Minerals.  
No artificial colors, flavors or preservatives.

### PRODUCT DESCRIPTION

A high protein to fat level provides the nutrition necessary for vitality and a vigorous lifestyle. Formulated for active dogs with fast metabolisms including dogs that play hard; also recommended for dogs under stress from breeding and showing.

### FEATURES AND BENEFITS

**Muscles & Organs** - High-quality proteins help fuel the development and repair of muscles and organs, while taurine promotes strong heart and eye health.

**Digestive Tract** - Healthy whole grains such as ground barley and ground oats help maximize nutrient absorption and long-term digestive tract health; yeast culture aids in nutrient utilization.

**Energy** - Complex carbohydrates from ground barley and ground oats unleash a pool of energy while premium-quality chicken fat helps pump slow-release energy to your pet for stamina and endurance.

**Immune System** - a complete vitamin package offers powerful antioxidants and bio-available minerals essential for a healthy immune system, especially in times of stress and activity.

**Skin and Coat** - Flaxseed, a natural source of omega-3 fatty acids, promotes a healthy skin and a sleek coat.

**Teeth, Bones and Joints** - A balanced calcium to phosphorus ratio helps stimulate the development of strong teeth and bones.

Available in 20-lb, and 40-lb bags.

### CALORIE CONTENT

(Calculated) 430 kcal/cup

### SUGGESTED FEEDING PLAN

Body Weight (lb)	Age in Months			
	2-4	5-7	8-12	Adult
< 10	1/3 - 3/4	1/4 - 2/3	1/4 - 3/4	2/3 - 1
10 - 20	1/2 - 1 1/2	3/4 - 1 2/3	2/3 - 1 1/3	3/4 - 1 1/3
20 - 30	1 1/2 - 3 1/4	1 3/4 - 3 1/3	1 3/4 - 3 3/4	3/4 - 1 3/4
30 - 50	2 3/4 - 4 1/4	2 1/2 - 4	2 2/3 - 3 3/4	1 - 2 2/3
50 - 70	3 3/4 - 4 3/4	3 - 4 1/3	3 1/4 - 4 1/2	2 - 3 2/3
70 - 100+		3 1/4 - 4 3/4	4 - 5 1/4	2 1/2 - 4 3/4

\*A standard 8 oz. measuring cup holds approximately 4 oz. of Blue Seal Active Dog Formula.



## ACTIVE DOG FORMULA

### GUARANTEED ANALYSIS

Crude Protein	27%
Crude Fat	16%
Crude Fiber (max)	4%
Moisture (max)	10%
Calcium	1.65%
Phosphorus	1.0%
Copper	20 mg/kg
Manganese	70 mg/kg
Zinc	180 mg/kg
Vitamin A	11,000 IU/kg
Vitamin E	220 IU/kg
Taurine*	0.03%
Omega-3 Fatty Acids*	0.28%
Omega-6 Fatty Acids*	2.8%

Values are minimum values unless otherwise noted.

\* Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

### INGREDIENTS:

Chicken Meal, Ground Corn, Ground Barley, Chicken Fat (Preserved with Mixed Tocopherols), Corn Gluten Meal, Rice Bran, Ground Oats, Ground Beet Pulp, Natural Flavor, Ground Flaxseed, Calcium Carbonate, Yeast Culture, Salt, Potassium Chloride, Sweet Potatoes, Dried Chicory Root, Blueberries, Vitamin E Supplement, Taurine, Choline Chloride, Zinc Sulfate, Zinc Proteinate, Vitamin A Supplement, Vitamin D3 Supplement, Niacin Supplement, Ferrous Sulfate, Manganese Sulfate, d-Calcium Pantothenate, Manganese Proteinate, Copper Proteinate, Thiamine Mononitrate, Copper Sulfate, Vitamin B12 Supplement, Riboflavin Supplement, Pyridoxine Hydrochloride, Calcium Iodate, Folic Acid, Biotin, Selenium Yeast, Sodium Selenite, DL-Methionine, Rosemary Extract, L-Ascorbyl-2-Polyphosphate (Source of Vitamin C)

### Nutritional Adequacy Statement:

Blue Seal Active Dog Formula is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for all life stages.

### MANUFACTURED BY

**KENT NUTRITION GROUP, INC.**

GENERAL OFFICES - MUSCATINE, IOWA 52761

continued

**For Puppies:**

Puppies may start nibbling Blue Seal Active Dog Formula at around four to five weeks of age. You may feed it dry, but moistening may enhance acceptance. If desired, self-feeding may be started at any age after weaning. If puppies are not self-feeding, but on a schedule, feed them three times per day up to six months of age and two times per day from six months to one year of age.

**For Adult Dogs**

Allowances must be made for the age and activity of the dog. Feed only what the dog will consume in a reasonable period of time. Some dogs, for instance, may be fed free choice if they are working hard. Any dogs prone to digestive disorders (bloat, pancreatitis, ulcers) should be given food in multiple meals.

**For pregnant females**

Using the Suggested Feeding Plan, offer 50% more food during pregnancy.

**For lactating females**

Using the Suggested Feeding Plan, offer two to three times the normal amount of food.

**Introducing a New Dog Food**

To avoid dietary upset when introducing your pet to a new food, switch to the new food over the course of a week by gradually decreasing the old food and increasing the new. Provide plenty of fresh water.

The suggested feeding plan is intended solely as a guide. The variables of management, environment, and breed may dictate changes in the animal's requirements.

# LIFE STAGES

## ADULT DOG FORMULA

Natural Ingredients with Vitamins & Minerals.  
No artificial colors, flavors or preservatives.

### PRODUCT DESCRIPTION

A special protein-to-fat ratio as well as wholesome and delicious ingredients give adult dogs the necessary nutrition and energy needed for a healthy and happy lifestyle.

### FEATURES AND BENEFITS

**Muscles & Organs** - High-quality proteins help fuel the development and repair of muscles and organs, while taurine promotes strong heart and eye health.

**Digestive Tract** - Healthy whole grains such as ground barley and ground oats help maximize nutrient absorption and long-term digestive tract health; yeast culture aids in nutrient utilization.

**Energy** - Complex carbohydrates from ground barley and ground oats unleash a pool of energy while premium-quality chicken fat helps pump slow-release energy to your pet for stamina and endurance.

**Immune System** - a complete vitamin package offers powerful antioxidants and bio-available minerals essential for a healthy immune system, especially in times of stress and activity.

**Skin and Coat** - Flaxseed, a natural source of omega-3 fatty acids, promotes a healthy skin and a sleek coat.

**Teeth, Bones and Joints** - A balanced calcium to phosphorus ratio helps stimulate the development of strong teeth and bones.

Available in 20-lb and 40-lb bags.

### CALORIE CONTENT

(Calculated) 370 kcal/cup

### SUGGESTED FEEDING PLAN

Body Weight (lb)	Approx. Cups per Day*
< 10	$\frac{2}{3}$ - $1 \frac{1}{4}$
10 - 20	$\frac{3}{4}$ - $1 \frac{1}{2}$
20 - 30	$\frac{3}{4}$ - 2
30 - 50	$1 \frac{1}{3}$ - 3
50 - 70	2 - $4 \frac{1}{4}$
70 - 100+	$3 \frac{1}{4}$ - 5

\*A standard 8 oz. measuring cup holds approximately 3.8 oz. of Blue Seal Adult Dog Formula.



## ADULT DOG FORMULA

### GUARANTEED ANALYSIS

Crude Protein	22%
Crude Fat	10%
Crude Fiber (max)	4%
Moisture (max)	10%
Calcium	1.65%
Phosphorus	1.0%
Copper	20 mg/kg
Manganese	70 mg/kg
Zinc	180 mg/kg
Vitamin A	11,000 IU/kg
Vitamin E	220 IU/kg
Taurine*	0.03%
Omega-3 Fatty Acids*	0.20%
Omega-6 Fatty Acids*	2.0%

Values are minimum values unless otherwise noted.

\* Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

### INGREDIENTS:

Chicken Meal, Ground Barely, Ground Corn, Ground Oats, Rice Bran, Chicken Fat (Preserved with Mixed Tocopherols), Ground Beet Pulp, Ground Flaxseed, Corn Gluten Meal, Natural Flavor, Yeast Culture, Salt, Potassium Chloride, Sweet Potatoes, Dried Chicory Root, Blueberries, Calcium Carbonate, Vitamin E Supplement, Taurine, Choline Chloride, Zinc Sulfate, Zinc Proteinate, Vitamin A Supplement, Vitamin D3 Supplement, Niacin Supplement, Ferrous Sulfate, Manganese Sulfate, d-Calcium Pantothenate, Manganese Proteinate, Copper Proteinate, Thiamine Mononitrate, Copper Sulfate, Vitamin B12 Supplement, Riboflavin Supplement, Pyridoxine Hydrochloride, Calcium Iodate, Folic Acid, Biotin, Selenium Yeast, Sodium Selenite, D-Methionine, Rosemary Extract, L-Ascorbyl-2-Polyphosphate (Source of Vitamin C)

### Nutritional Adequacy Statement:

Blue Seal Adult Dog Formula is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for all life stages.

MANUFACTURED BY

**KENT NUTRITION GROUP, INC.**

GENERAL OFFICES - MUSCATINE, IOWA 52761

continued

**For Adult Dogs**

Allowances must be made for the age and activity of the dog. Feed only what the dog will consume in a reasonable period of time. Some dogs, for instance, may be fed free choice if they are working hard. Any dogs prone to digestive disorders (bloat, pancreatitis, ulcers) should be given food in multiple meals.

Puppies, pregnant, lactating or working dogs should not be fed Blue Seal Adult Dog Formula. We recommend our Blue Seal Puppy, Active, or Performance Dog Formulas.

**Introducing a New Dog Food**

To avoid dietary upset when introducing your pet to a new food, switch to the new food over the course of a week by gradually decreasing the old food and increasing the new. Provide plenty of fresh water.

The suggested feeding plan is intended solely as a guide. The variables of management, environment, and breed may dictate changes in the animal's requirements.



# LIFE STAGES LAMB & RICE FLAVOR FOR DOGS

**Natural Ingredients with Vitamins & Minerals.**  
**No artificial colors, flavors or preservatives.**

## PRODUCT DESCRIPTION

Highly-digestible lamb protein paired with carbohydrates from rice provide a great protein alternative for adult dogs; suitable for dogs with food sensitivities to poultry, beef, or fish.

## FEATURES AND BENEFITS

**Muscles & Organs** - High-quality proteins help fuel the development and repair of muscles and organs, while taurine promotes strong heart and eye health.

**Digestive Tract** - Healthy whole grains such as ground barley and ground oats help maximize nutrient absorption and long-term digestive tract health; yeast culture aids in nutrient utilization.

**Energy** - Complex carbohydrates from ground barley and ground oats unleash a pool of energy while premium-quality chicken fat helps pump slow-release energy to your pet for stamina and endurance.

**Immune System** - a complete vitamin package offers powerful antioxidants and bio-available minerals essential for a healthy immune system, especially in times of stress and activity.

**Skin and Coat** - Flaxseed, a natural source of omega-3 fatty acids, promotes a healthy skin and a sleek coat.

**Teeth, Bones and Joints** - A balanced calcium to phosphorus ratio helps stimulate the development of strong teeth and bones.

Available in 20-lb, and 40-lb bags.

## CALORIE CONTENT

(Calculated) 390 kcal/cup

## SUGGESTED FEEDING PLAN

Body Weight (lb)	Approx. Cups per Day*
< 10	$\frac{2}{3}$ - 1 $\frac{1}{3}$
10 - 20	$\frac{3}{4}$ - 2
20 - 30	1 $\frac{1}{4}$ - 2 $\frac{1}{4}$
30 - 50	1 $\frac{1}{3}$ - 3 $\frac{1}{4}$
50 - 70	2 $\frac{1}{4}$ - 4 $\frac{1}{4}$
70 - 100+	3 $\frac{1}{2}$ - 6+

\*A standard 8 oz. measuring cup holds approximately 3.7 oz. of Blue Seal Lamb & Rice Flavor for Dogs.



## LAMB & RICE FLAVOR

### GUARANTEED ANALYSIS

Crude Protein .....	22%
Crude Fat .....	12%
Crude Fiber (max) .....	4%
Moisture (max) .....	10%
Calcium .....	1.65%
Phosphorus .....	1.0%
Copper .....	20 mg/kg
Manganese .....	70 mg/kg
Zinc .....	180 mg/kg
Vitamin A .....	11,000 IU/kg
Vitamin E .....	220 IU/kg
Taurine* .....	0.03%
Omega-3 Fatty Acids* .....	0.21%
Omega-6 Fatty Acids* .....	2.2%

*Values are minimum values unless otherwise noted.*

*\* Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.*

### INGREDIENTS

Lamb Meal, Ground Rice, Ground Barely, Corn Gluten Meal, Ground Oats, Chicken Fat (Preserved with Mixed Tocopherols), Ground Beet Pulp, Rice Bran, Natural Flavor, Ground Flaxseed, Yeast Culture, Salt, Potassium Chloride, Sweet Potatoes, Dried Chicory Root, Blueberries, Calcium Carbonate, Vitamin E Supplement, Taurine, Choline Chloride, Zinc Sulfate, Zinc Proteinate, Vitamin A Supplement, Vitamin D3 Supplement, Niacin Supplement, Ferrous Sulfate, Manganese Sulfate, d-Calcium Pantothenate, Manganese Proteinate, Copper Proteinate, Thiamine Mononitrate, Copper Sulfate, Vitamin B12 Supplement, Riboflavin Supplement, Pyridoxine Hydrochloride, Calcium Iodate, Folic Acid, Biotin, Selenium Yeast, Sodium Selenite, DL-Methionine, Rosemary Extract, L-Ascorbyl-2-Polyphosphate (Source of Vitamin C)

Nutritional Adequacy Statement: Blue Seal Lamb & Rice Flavor for Dogs is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for all life stages.

MANUFACTURED BY

**KENT NUTRITION GROUP, INC.**

GENERAL OFFICES - MUSCATINE, IOWA 52761

*continued*

**For Adult Dogs**

Allowances must be made for the age and activity of the dog. Feed only what the dog will consume in a reasonable period of time. Some dogs, for instance, may be fed free choice if they are working hard. Any dogs prone to digestive disorders (bloat, pancreatitis, ulcers) should be given food in multiple meals.

Puppies, pregnant, lactating or working dogs should not be fed Blue Seal Adult Dog Formula. We recommend our Blue Seal Puppy, Active or Performance Dog Formulas.

**Introducing a New Dog Food**

To avoid dietary upset when introducing your pet to a new food, switch to the new food over the course of a week by gradually decreasing the old food and increasing the new. Provide plenty of fresh water.

The suggested feeding plan is intended solely as a guide. The variables of management, environment, and breed may dictate changes in the animal's requirements.

# LIFE STAGES PORK & BARLEY FLAVOR FOR DOGS

**Natural Ingredients with Vitamins & Minerals.**  
**No artificial colors, flavors or preservatives.**

## PRODUCT DESCRIPTION

Formulated with a nutritious single protein and healthy whole grains. Our **Pork & Barley Flavor** contains no poultry, beef, or fish and no corn, wheat or soy. Great for dogs of all life stages.

## FEATURES AND BENEFITS

**Muscles & Organs** - High-quality proteins help fuel the development and repair of muscles and organs, while taurine promotes strong heart and eye health.

**Digestive Tract** - Healthy whole grains such as ground barley and ground oats help maximize nutrient absorption and long-term digestive tract health; yeast culture aids in nutrient utilization.

**Energy** - Complex carbohydrates from ground barley and ground oats unleash a pool of energy while premium-quality chicken fat helps pump slow-release energy to your pet for stamina and endurance.

**Immune System** - a complete vitamin package offers powerful antioxidants and bio-available minerals essential for a healthy immune system, especially in times of stress and activity.

**Skin and Coat** - Flaxseed, a natural source of omega-3 fatty acids, promotes a healthy skin and a sleek coat.

**Teeth, Bones and Joints** - A balanced calcium to phosphorus ratio helps stimulate the development of strong teeth and bones.

Available in 20-lb, and 40-lb bags.

## CALORIE CONTENT

(Calculated) 415 kcal/cup

## SUGGESTED FEEDING PLAN

Body Weight (lb)	Age in Months			
	2 - 4	5 - 7	8 - 12	Adult
< 10	1/3 - 1	1/4 - 2/3	1/4 - 3/4	2/3 - 1
10 - 20	1/2 - 1 1/2	3/4 - 1 2/3	2/3 - 1 1/3	3/4 - 1 1/2
20 - 30	1 1/2 - 3 1/4	1 3/4 - 3 1/3	1 3/4 - 3 3/4	3/4 - 2
30 - 50	2 3/4 - 4 1/4	2 1/2 - 4	2 2/3 - 3 3/4	1 - 2 2/3
50 - 70	3 3/4 - 4 3/4	3 - 4 1/3	3 1/4 - 4 1/2	2 - 3 3/4
70 - 100+		3 1/4 - 4 3/4	4 - 5 1/4	2 1/2 - 4 3/4

\*A standard 8 oz. measuring cup holds approximately 3.8 oz. of Pork & Barley Flavor for Dogs.



## PORK & BARLEY FLAVOR

### GUARANTEED ANALYSIS

Crude Protein .....	24%
Crude Fat .....	14%
Crude Fiber (max) .....	4%
Moisture (max) .....	10%
Calcium .....	2%
Phosphorus .....	1.0%
Copper .....	20 mg/kg
Manganese .....	70 mg/kg
Zinc .....	180 mg/kg
Vitamin A .....	11,000 IU/kg
Vitamin E .....	220 IU/kg
Taurine* .....	0.03%
Omega-3 Fatty Acids* .....	0.20%
Omega-6 Fatty Acids* .....	2.5%

*Values are minimum values unless otherwise noted.*

*\* Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.*

### INGREDIENTS

Pork Meal, Ground Rice, Ground Barley, Chicken Fat (Preserved with Mixed Tocopherols), Pea Protein, Rice Bran, Ground Beet Pulp, Natural Flavor, Ground Flaxseed, Yeast Culture, Ground Oats, Calcium Carbonate, Potassium Chloride, Sweet Potatoes, Dried Chicory Root, Blueberries, Dried Yeast Fermentation Solubles, Vitamin E Supplement, Taurine, Calcium Carbonate, Choline Chloride, Zinc Sulfate, Zinc Proteinate, Vitamin A Supplement, Vitamin D3 Supplement, Niacin Supplement, Ferrous Sulfate, Manganese Sulfate, d-Calcium Pantothenate, Manganese Proteinate, Copper Proteinate, Thiamine Mononitrate, Copper Sulfate, Vitamin B12 Supplement, Riboflavin Supplement, Pyridoxine Hydrochloride, Calcium Iodate, Folic Acid, Biotin, Selenium Yeast, Sodium Selenite, DL-Methionine, Rosemary Extract, L-Ascorbyl-2-Polyphosphate (Source of Vitamin C)

Nutritional Adequacy Statement: Blue Seal Pork & Barley Flavor is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance.

MANUFACTURED BY

**KENT NUTRITION GROUP, INC.**

GENERAL OFFICES - MUSCATINE, IOWA 52761

continued

**For Puppies**

Puppies may start nibbling Blue Seal Pork & Barley Flavor for Dogs at around four to five weeks of age. You may feed it dry, but moistening may enhance acceptance. If desired, self-feeding may be started at any age after weaning. If puppies are not self-feeding, but on a schedule, feed them three times per day up to six months of age and two times per day from six months to one year of age.

**For Adult Dogs**

Allowances must be made for the age and activity of the dog. Feed only what the dog will consume in a reasonable period of time. Some dogs, for instance, may be fed free choice if they are working hard. Any dogs prone to digestive disorders (bloat, pancreatitis, ulcers) should be given food in multiple meals.

**For pregnant females**

Using the Suggested Feeding Plan, offer 50% more food during pregnancy.

**For lactating females**

Using the Suggested Feeding Plan, offer two to three times the normal amount of food.

**Introducing a New Dog Food**

To avoid dietary upset when introducing your pet to a new food, switch to the new food over the course of a week by gradually decreasing the old food and increasing the new.

Provide plenty of fresh water.

The suggested feeding plan is intended solely as a guide. The variables of management, environment, and breed may dictate changes in the animal's requirements.

# LIFE STAGES

## ADULT CAT FORMULA

Natural Ingredients with Vitamins & Minerals.  
No artificial colors, flavors or preservatives.

### PRODUCT DESCRIPTION

A special protein to fat ratio as well as wholesome and delicious ingredients give adult cats the necessary nutrition and energy needed for a healthy and happy lifestyle.

### FEATURES AND BENEFITS

**Muscles & Organs** - High-quality proteins help fuel the development and repair of muscles and organs, while taurine promotes strong heart and eye health.

**Digestive Tract** - Healthy whole grains such as ground barley and ground oats help maximize nutrient absorption and long-term digestive tract health; yeast culture aids in nutrient utilization.

**Immune System** - a complete vitamin package offers powerful antioxidants and bio-available minerals essential for a healthy immune system, especially in times of stress and activity.

**Skin and Coat** - Fish meal, a natural source of omega-3 fatty acids, promotes a healthy skin and a sleek coat.

**Teeth, Bones and Joints** - A balanced calcium to phosphorus ratio helps stimulate the development of strong teeth and bones.

**Urinary Tract** - A balanced calcium to phosphorus ratio and low magnesium content contribute to maintaining overall urinary tract health.

Available in 20-lb bags.

### CALORIE CONTENT

(Calculated) 440 kcal/cup

### SUGGESTED FEEDING PLAN

Age	Body Weight (lb)	Approx. Cups Per Day*
<b>KITTEN</b>		
10 WEEKS	3/4 - 2 1/4	1/4 - 2/3
20 WEEKS	2 1/2 - 4 1/2	1/2 - 2/3
30 WEEKS	3 1/4 - 6	1/2 - 3/4
40 WEEKS	4 3/4 - 8 1/2	2/3 - 1
<b>ADULT</b>		
	3 - 5	1/4 - 2/3
	5 - 10	1/3 - 3/4
	10 - 15	1/2 - 1
	15+	1+

\*A standard 8 oz. measuring cup holds approximately 4 oz. of Blue Seal Adult Cat Formula.



## ADULT CAT FORMULA

### GUARANTEED ANALYSIS

Crude Protein	32%
Crude Fat	16%
Crude Fiber (max)	6%
Moisture (max)	10%
Calcium	1.5%
Phosphorus	1.0%
Magnesium (max)	0.1%
Copper	20 mg/kg
Manganese (max)	65 mg/kg
Zinc	180 mg/kg
Vitamin A	16,000 IU/kg
Vitamin E	225 IU/kg
Taurine*	0.15%
Omega-3 Fatty Acids*	0.30%
Omega-6 Fatty Acids*	3.0%

Values are minimum values unless otherwise noted.

\* Not recognized as an essential nutrient by the AAFCO Cat Food Nutrient Profiles.

### INGREDIENTS

Chicken Meal, Ground Corn, Ground Barely, Corn Gluten Meal, Chicken Fat (Preserved with Mixed Tocopherols), Ground Oats, Rice Bran, Natural Flavor, Ground Beet Pulp, Dehydrated Alfalfa Meal, Fish Meal, Yeast Culture, Salt, Calcium Carbonate, Potassium Chloride, Sweet Potatoes, Dried Chicory Root, Blueberries, Taurine, DL-Methionine, Vitamin E Supplement, Choline Chloride, Zinc Sulfate, Zinc Proteinate, Vitamin A Supplement, Vitamin D3 Supplement, Niacin Supplement, Ferrous Sulfate, Manganese Sulfate, d-Calcium Pantothenate, Manganese Protein-ate, Copper Proteinate, Thiamine Mononitrate, Copper Sulfate, Vitamin B12 Supplement, Riboflavin Supplement, Pyridoxine Hydrochloride, Calcium Iodate, Folic Acid, Biotin, Sodium Selenite, L-Ascorbyl-2-Polyphosphate (Source of Vitamin C)

Nutritional Adequacy Statement: Blue Seal Adult Cat Formula is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance.

MANUFACTURED BY

**KENT NUTRITION GROUP, INC.**

GENERAL OFFICES - MUSCATINE, IOWA 52761

**For Kittens**

Start kittens on Blue Seal Adult Cat Formula at between three and five weeks of age. If preferred, moisten with equal parts of milk or water. Kittens will eat approximately every four hours. Feed them all they want. At four to five months of age, they may gradually be changed to two feedings per day.

**For Adult Cats**

Food consumption can be inconsistent during gestation. Feed enough to keep proper body condition and body weight. Food consumption can be inconsistent during lactation. Feed at two to three times the normal amount of food and adjust to maintain proper weight.

**Introducing a New Cat Food**

To avoid dietary upset when introducing your pet to a new food, switch to the new food over the course of a week by gradually decreasing the old food and increasing the new. Provide plenty of fresh water.

The suggested feeding plan is intended solely as a guide. The variables of management, environment, and breed may dictate changes in the animal's requirements.

# NATIVE® LEVEL 3 PUPPY

## Chicken Meal & Rice Formula

### PRODUCT DESCRIPTION

**Native® Level 3 Puppy** provides extra energy required for developing puppies and pregnant or lactating mothers with higher energy needs. The unique small kibble is specially designed for easy consumption by small and toy breed puppies.

### FEATURES AND BENEFITS

**Concentrated energy** – specially formulated to deliver maximum performance and maintain weight.

**Natural meats and grains** - with no chemical preservatives.

**Superior protein & fat sources** – top-quality blend of meals with no meat by-products.

**Premium grains** - contains no corn, wheat or soy for maximum digestibility and smaller, firmer stools.

**Chelated minerals** - all the vitamins and minerals required for optimal health in a readily digestible form.

**Natural antioxidants** - nutrients promotes vitality and a longer, healthier life.

**Omega-3 & Omega-6 fatty acids** - to support a healthy immune system and glossy skin and coat.

**Prebiotics** - for digestive health and immune system support.

Available in a 40-lb bag.

### CALORIE CONTENT

(Calculated) 505 kcal/cup

### FEEDING DIRECTIONS (Adjust according to condition of pet)

Age in Months	2 - 4	5 - 7	8 - 12	Adult
Body Weight, lb	Approximate Cups per Day*			
Less than 5	0.25 - 0.75	0.25 - 0.50	0.25 - 0.50	0.66 - 0.75
5 - 10	0.66 - 1.00	0.50 - 1.00	0.50 - 0.75	0.50 - 1.00
10 - 20	0.50 - 1.50	0.66 - 1.50	0.66 - 1.25	0.66 - 1.25
20 - 30	2.00 - 3.50	1.75 - 3.25	1.75 - 3.50	0.75 - 1.50
30 - 50	3.00 - 4.00	2.75 - 3.75	2.66 - 3.66	1.00 - 2.25
50 - 70	4.00 - 5.00	3.50 - 4.50	3.66 - 4.50	2.00 - 3.50
70 - 100	----	4.50 - 5.00	4.50 - 5.00	3.00 - 4.50

\*A standard 8 oz measuring cup holds approximately 4 oz (.25 lb) of Native Premium Dog Food.

**For Puppies** - Puppies may start nibbling around 4 - 5 weeks of age. You may feed Native Level 3 Puppy dry, but moistening may enhance acceptance. If desired, self-feeding may be started at any age after weaning. If puppies are not self feeding, but on a schedule, feed them 3 times per day up to 6 months of age and 2 times per day from 6 months to 1 year of age. Provide plenty of fresh water.

**For Pregnant Females** - Using the feeding directions, offer 50% more food during pregnancy.

**For Lactating Females** - Using the feeding directions, offer 2 - 3 times the normal amount of food.

Native Level 3 Puppy is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for all life stages.

**NATIVE®**  
performance dog food

## NATIVE® LEVEL 3 PUPPY

For developing puppies and pregnant or lactating females.

### GUARANTEED ANALYSIS

Crude Protein, min .....	30.0%
Fat, min .....	20.0%
Crude Fiber, max .....	3.5%
Moisture, max .....	10.00%
Omega-6 Fatty Acids*, min .....	3.50%
Omega-3 Fatty Acids*, min .....	0.45%

\*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

2

### INGREDIENTS

Chicken Meal, Ground Rice, Ground Barley, Chicken Fat (Mixed Tocopherols Preservative), Fish Meal, Dried Beet Pulp, Dried Egg, Ground Flaxseed, Natural Flavor, Yeast Culture, Potassium Chloride, Salt, Calcium Carbonate, Choline Chloride, Biotin, Read-Sedge Peat, Vitamin E Supplement, Zinc Sulfate, L-Lysine Monohydrochloride, Zinc Proteinate, Manganese Sulfate, Manganese Proteinate, L-Ascorbyl-2-Polyphosphate (source of Vitamin C), Copper Proteinate, Ferrous Sulfate, Copper Sulfate, DL-Methionine, Niacin Supplement, Vitamin A Supplement, Sodium Selenite, d-Calcium Pantothenate, Thiamine Mononitrate, Riboflavin Supplement, Pyridoxine Hydrochloride, Vitamin D3 Supplement, Vitamin B12 Supplement, Calcium Iodate, Folic Acid, Mixed Tocopherols (preservative), Citric Acid (preservative), Rosemary Extract.

MANUFACTURED BY

**KENT NUTRITION GROUP, INC.**

GENERAL OFFICES - MUSCATINE, IOWA 52761

# NATIVE® LEVEL 1

## Lamb Meal & Rice Formula

### PRODUCT DESCRIPTION

**Native® Level 1** features a lamb formula and is recommended for large breed performance canines, those with lower activity levels, or those maintaining weight even when working regularly. Product is also suitable for large breed puppies where there is a need to avoid rapid growth.

### FEATURES AND BENEFITS

**Concentrated energy** – specially formulated to deliver maximum performance and maintain weight.

**Natural meats and grains** – with no chemical preservatives.

**Superior protein & fat sources** – top-quality blend of meals with no meat by-products.

**Premium grains** – contains no corn, wheat or soy for maximum digestibility and smaller, firmer stools.

**Chelated minerals** – all the vitamins and minerals required for optimal health in a readily digestible form.

**Natural antioxidants** – nutrients promotes vitality and a longer, healthier life.

**Omega-3 & Omega-6 fatty acids** – to support a healthy immune system and glossy skin and coat.

**Prebiotics** – for digestive health and immune system support.

Available in a 40-lb bag.

### CALORIE CONTENT

(Calculated) 505 kcal/cup

### FEEDING DIRECTIONS (Adjust according to condition of pet)

Age in Months	2 - 4	5 - 7	8 - 12	Adult
Body Weight, lb	Approximate Cups per Day*			
Less than 5	0.25 - 0.75	0.25 - 0.50	0.25 - 0.50	0.66 - 0.75
5 - 10	0.66 - 1.00	0.50 - 1.00	0.50 - 0.75	0.50 - 1.00
10 - 20	0.50 - 1.50	0.66 - 1.50	0.66 - 1.25	0.66 - 1.25
20 - 30	2.00 - 3.50	1.75 - 3.25	1.75 - 3.50	0.75 - 1.50
30 - 50	3.00 - 4.00	2.75 - 3.75	2.66 - 3.66	1.00 - 2.25
50 - 70	4.00 - 5.00	3.50 - 4.50	3.66 - 4.50	2.00 - 3.50
70 - 100	----	4.50 - 5.00	4.50 - 5.00	3.00 - 4.50

\*A standard 8 oz measuring cup holds approximately 4 oz (.25 lb) of Native Premium Dog Food.

**For Puppies** - Puppies may start nibbling around 4 - 5 weeks of age. You may feed Native Level 1 dry, but moistening may enhance acceptance. If desired, self-feeding may be started at any age after weaning. If puppies are not self feeding, but on a schedule, feed them 3 times per day up to 6 months of age and 2 times per day from 6 months to 1 year of age. Provide plenty of fresh water.

**For Pregnant Females** - Using the feeding directions, offer 50% more food during pregnancy.

**For Lactating Females** - Using the feeding directions, offer 2 - 3 times the normal amount of food.

Native Level 1 is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for all life stages.

NATIVE®  
performance dog food

## NATIVE® LEVEL 1

For performance canines of all breeds.

### GUARANTEED ANALYSIS

Crude Protein, min .....	24.0%
Fat, min .....	14.0%
Crude Fiber, max .....	4.0%
Moisture, max .....	10.00%
Omega-6 Fatty Acids,* min .....	2.40%
Omega-3 Fatty Acids,* min .....	0.30%

\*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

2

### INGREDIENTS

Lamb Meal, Ground Rice, Ground Oats, Ground Barley, Chicken Fat (Mixed Tocopherols Preservative), Fish Meal, Dried Beet Pulp, Ground Flaxseed, Pea Concentrate, Natural Flavor, Yeast Culture, Potassium Chloride, Salt, Calcium Carbonate, Choline Chloride, Vitamin E Supplement, Hydrolyzed Yeast, Read-Sedge Peat, Zinc Sulfate, Zinc Protein-ate, Manganese Sulfate, Manganese Protein-ate, Copper Protein-ate, Ferrous Sulfate, L-Ascorbyl-2-Polyphosphate (source of Vitamin C), DL-Methionine, Copper Sulfate, Biotin, Niacin Supplement, Vitamin A Supplement, Sodium Selenite, Riboflavin Supplement, d-Calcium Pantothenate, Thiamine Mononitrate, Pyridoxine Hydrochloride, Vitamin D3 Supplement, Vitamin B12 Supplement, Calcium Iodate, Folic Acid, Mixed Tocopherols (preservative), Citric Acid (preservative), Rosemary Extract.

MANUFACTURED BY

**KENT NUTRITION GROUP, INC.**

GENERAL OFFICES - MUSCATINE, IOWA 52761



# NATIVE® LEVEL 2

## Chicken Meal & Rice Formula

### PRODUCT DESCRIPTION

**Native® Level 2** is for performance canines of all breeds with normal activity levels and some periods of vigorous activity or those that struggle to maintain weight when working regularly. Product is suitable for puppies and pregnant or lactating mothers with normal energy needs.

### FEATURES AND BENEFITS

**Concentrated energy** – specially formulated to deliver maximum performance and maintain weight.

**Natural meats and grains** – with no chemical preservatives.

**Superior protein & fat sources** – top-quality blend of meals with no meat by-products.

**Premium grains** – contains no corn, wheat or soy for maximum digestibility and smaller, firmer stools.

**Chelated minerals** – all the vitamins and minerals required for optimal health in a readily digestible form.

**Natural antioxidants** – nutrients promotes vitality and a longer, healthier life.

**Omega-3 & Omega-6 fatty acids** – to support a healthy immune system and glossy skin and coat.

**Prebiotics** – for digestive health and immune system support.

Available in a 40-lb bag.

### CALORIE CONTENT

(Calculated) 505 kcal/cup

### FEEDING DIRECTIONS (Adjust according to condition of pet)

Age in Months	2 - 4	5 - 7	8 - 12	Adult
Body Weight, lb	Approximate Cups per Day*			
Less than 5	0.25 - 0.75	0.25 - 0.50	0.25 - 0.50	0.66 - 0.75
5 - 10	0.66 - 1.00	0.50 - 1.00	0.50 - 0.75	0.50 - 1.00
10 - 20	0.50 - 1.50	0.66 - 1.50	0.66 - 1.25	0.66 - 1.25
20 - 30	2.00 - 3.50	1.75 - 3.25	1.75 - 3.50	0.75 - 1.50
30 - 50	3.00 - 4.00	2.75 - 3.75	2.66 - 3.66	1.00 - 2.25
50 - 70	4.00 - 5.00	3.50 - 4.50	3.66 - 4.50	2.00 - 3.50
70 - 100	----	4.50 - 5.00	4.50 - 5.00	3.00 - 4.50

\*A standard 8 oz measuring cup holds approximately 4 oz (.25 lb) of Native Premium Dog Food.

**For Puppies** - Puppies may start nibbling around 4 - 5 weeks of age. You may feed Native Level 2 dry, but moistening may enhance acceptance. If desired, self-feeding may be started at any age after weaning. If puppies are not self feeding, but on a schedule, feed them 3 times per day up to 6 months of age and 2 times per day from 6 months to 1 year of age. Provide plenty of fresh water.

**For Pregnant Females** - Using the feeding directions, offer 50% more food during pregnancy.

**For Lactating Females** - Using the feeding directions, offer 2 - 3 times the normal amount of food.

Native Level 2 is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for all life stages.

NATIVE®  
performance dog food

## NATIVE® LEVEL 2

For performance canines of all breeds.

### GUARANTEED ANALYSIS

Crude Protein, min .....	26.0%
Fat, min .....	16.0%
Crude Fiber, max .....	4.0%
Moisture, max .....	10.00%
Omega-6 Fatty Acids,* min .....	2.80%
Omega-3 Fatty Acids,* min .....	0.36%

\*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

2

### INGREDIENTS

Chicken Meal, Ground Rice, Ground Barley, Chicken Fat (Mixed Tocopherols Preservative), Dried Beet Pulp, Dried Egg, Ground Flaxseed, Natural Flavor, Yeast Culture, Fish Meal, Potassium Chloride, Salt, Calcium Carbonate, Choline Chloride, Biotin, Read-Sedge Peat, Vitamin E Supplement, Zinc Sulfate, L-Lysine Monohydrochloride, Zinc Proteinate, Manganese Sulfate, Manganese Proteinate, L-Ascorbyl-2-Polyphosphate (source of Vitamin C), Copper Proteinate, Ferrous Sulfate, Copper Sulfate, DL-Methionine, Niacin Supplement, Vitamin A Supplement, Sodium Selenite, d-Calcium Pantothenate, Thiamine Mononitrate, Riboflavin Supplement, Pyridoxine Hydrochloride, Vitamin D3 Supplement, Vitamin B12 Supplement, Calcium Iodate, Folic Acid, Mixed Tocopherols (preservative), Citric Acid (preservative), Rosemary Extract.

MANUFACTURED BY

**KENT NUTRITION GROUP, INC.**

GENERAL OFFICES - MUSCATINE, IOWA 52761

# NATIVE® LEVEL 3

## Chicken Meal & Rice Formula

### PRODUCT DESCRIPTION

**Native® Level 3** is for performance canines of all breeds with elevated activity levels and periods of vigorous activity who tend to lose weight when working regularly. Level 3 also provides the extra energy required for puppies and pregnant or lactating mothers with higher energy needs.

### FEATURES AND BENEFITS

**Concentrated energy** – specially formulated to deliver maximum performance and maintain weight.

**Natural meats and grains** – with no chemical preservatives.

**Superior protein & fat sources** – top-quality blend of meals with no meat by-products.

**Premium grains** – contains no corn, wheat or soy for maximum digestibility and smaller, firmer stools.

**Chelated minerals** – all the vitamins and minerals required for optimal health in a readily digestible form.

**Natural antioxidants** – nutrients promotes vitality and a longer, healthier life.

**Omega-3 & Omega-6 fatty acids** – to support a healthy immune system and glossy skin and coat.

**Prebiotics** – for digestive health and immune system support.

Available in a 40-lb bag.

### CALORIE CONTENT

(Calculated) 505 kcal/cup

### FEEDING DIRECTIONS (Adjust according to condition of pet)

Age in Months	2 - 4	5 - 7	8 - 12	Adult
Body Weight, lb	Approximate Cups per Day*			
Less than 5	0.25 - 0.75	0.25 - 0.50	0.25 - 0.50	0.66 - 0.75
5 - 10	0.66 - 1.00	0.50 - 1.00	0.50 - 0.75	0.50 - 1.00
10 - 20	0.50 - 1.50	0.66 - 1.50	0.66 - 1.25	0.66 - 1.25
20 - 30	2.00 - 3.50	1.75 - 3.25	1.75 - 3.50	0.75 - 1.50
30 - 50	3.00 - 4.00	2.75 - 3.75	2.66 - 3.66	1.00 - 2.25
50 - 70	4.00 - 5.00	3.50 - 4.50	3.66 - 4.50	2.00 - 3.50
70 - 100	----	4.50 - 5.00	4.50 - 5.00	3.00 - 4.50

\*A standard 8 oz measuring cup holds approximately 4 oz (.25 lb) of Native Premium Dog Food.

Calorie Content (Calculated) 550 kcal/cup

**For Puppies** - Puppies may start nibbling around 4 - 5 weeks of age. You may feed Native Level 3 dry, but moistening may enhance acceptance. If desired, self-feeding may be started at any age after weaning. If puppies are not self feeding, but on a schedule, feed them 3 times per day up to 6 months of age and 2 times per day from 6 months to 1 year of age. Provide plenty of fresh water.

**For Pregnant Females** - Using the feeding directions, offer 50% more food during pregnancy.

**For Lactating Females** - Using the feeding directions, offer 2 - 3 times the normal amount of food.

Native Level 3 is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for

**NATIVE®**  
performance dog food

## NATIVE® LEVEL 3

For performance canines of all breeds.

### GUARANTEED ANALYSIS

Crude Protein, min .....	30.0%
Fat, min .....	20.0%
Crude Fiber, max .....	3.5%
Moisture, max .....	10.00%
Omega-6 Fatty Acids*, min.....	3.50%
Omega-3 Fatty Acids*, min .....	0.45%

\*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

2

### INGREDIENTS

Chicken Meal, Ground Rice, Ground Barley, Chicken Fat (Mixed Tocopherols Preservative), Fish Meal, Dried Beet Pulp, Dried Egg, Ground Flaxseed, Natural Flavor, Yeast Culture, Potassium Chloride, Salt, Calcium Carbonate, Choline Chloride, Biotin, Read-Sedge Peat, Vitamin E Supplement, Zinc Sulfate, L-Lysine Monohydrochloride, Zinc Proteinate, Manganese Sulfate, Manganese Proteinate, L-Ascorbyl-2-Polyphosphate (source of Vitamin C), Copper Proteinate, Ferrous Sulfate, Copper Sulfate, DL-Methionine, Niacin Supplement, Vitamin A Supplement, Sodium Selenite, d-Calcium Pantothenate, Thiamine Mononitrate, Riboflavin Supplement, Pyridoxine Hydrochloride, Vitamin D3 Supplement, Vitamin B12 Supplement, Calcium Iodate, Folic Acid, Mixed Tocopherols (preservative), Citric Acid (preservative), Rosemary Extract.

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GENERAL OFFICES - MUSCATINE, IOWA 52761

all life stages.

# NATIVE® LEVEL 4

## Chicken Meal & Rice Formula

### PRODUCT DESCRIPTION

**Native® Level 4** is for performance canines of all breeds in extreme conditions and during competition. Level 4 has maximum energy levels to ensure weight maintenance during times of intense stress in dogs of all ages.

### FEATURES AND BENEFITS

**Concentrated energy** – specially formulated to deliver maximum performance and maintain weight.

**Natural meats and grains** – with no chemical preservatives.

**Superior protein & fat sources** – top-quality blend of meals with no meat by-products.

**Premium grains** – contains no corn, wheat or soy for maximum digestibility and smaller, firmer stools.

**Chelated minerals** – all the vitamins and minerals required for optimal health in a readily digestible form.

**Natural antioxidants** – nutrients promotes vitality and a longer, healthier life.

**Omega-3 & Omega-6 fatty acids** – to support a healthy immune system and glossy skin and coat.

**Prebiotics** – for digestive health and immune system support.

Available in a 40-lb bag.

### CALORIE CONTENT

(Calculated) 620 kcal/cup

### FEEDING DIRECTIONS (Adjust according to condition of pet)

Age in Months	2 - 4	5 - 7	8 - 12	Adult
Body Weight, lb	Approximate Cups per Day*			
Less than 5	0.25 - 0.75	0.25 - 0.50	0.25 - 0.50	0.66 - 0.75
5 - 10	0.66 - 1.00	0.50 - 1.00	0.50 - 0.75	0.50 - 1.00
10 - 20	0.50 - 1.50	0.66 - 1.50	0.66 - 1.25	0.66 - 1.25
20 - 30	2.00 - 3.50	1.75 - 3.25	1.75 - 3.50	0.75 - 1.50
30 - 50	3.00 - 4.00	2.75 - 3.75	2.66 - 3.66	1.00 - 2.25
50 - 70	4.00 - 5.00	3.50 - 4.50	3.66 - 4.50	2.00 - 3.50
70 - 100	----	4.50 - 5.00	4.50 - 5.00	3.00 - 4.50

\*A standard 8 oz measuring cup holds approximately 4 oz (.25 lb) of Native Premium Dog Food.

**For Puppies** - Puppies may start nibbling around 4 - 5 weeks of age. You may feed Native Level 4 dry, but moistening may enhance acceptance. If desired, self-feeding may be started at any age after weaning. If puppies are not self feeding, but on a schedule, feed them 3 times per day up to 6 months of age and 2 times per day from 6 months to 1 year of age. Provide plenty of fresh water.

**For Pregnant Females** - Using the feeding directions, offer 50% more food during pregnancy.

**For Lactating Females** - Using the feeding directions, offer 2 - 3 times the normal amount of food.

Native Level 4 is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for all life stages.

NATIVE®  
performance dog food

## NATIVE® LEVEL 4

For performance canines of all breeds.

### GUARANTEED ANALYSIS

Crude Protein, min .....	35.0%
Fat, min .....	25.0%
Crude Fiber, max .....	3.0%
Moisture, max .....	10.00%
Omega-6 Fatty Acids,* min .....	4.37%
Omega-3 Fatty Acids,* min .....	0.56%

\*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

2

### INGREDIENTS

Chicken Meal, Chicken Fat (Mixed Tocopherols Preservative), Ground Rice, Dehulled Oats, Dried Beet Pulp, Ground Flaxseed, Fish Meal, Natural Flavor, Yeast Culture, Pearled Barley, Potassium Chloride, Salt, Calcium Carbonate, Choline Chloride, Hydrolyzed Yeast, Vitamin E Supplement, Read-Sedge Peat, Zinc Sulfate, Zinc Proteinate, Manganese Sulfate, Manganese Proteinate, Biotin, L-Ascorbyl-2-Polyphosphate (source of Vitamin C), Copper Proteinate, Ferrous Sulfate, DL-Methionine, Copper Sulfate, Niacin Supplement, Vitamin A Supplement, Sodium Selenite, Riboflavin Supplement, d-Calcium Pantothenate, Thiamine Mononitrate, Pyridoxine Hydrochloride, Vitamin D3 Supplement, Vitamin B12 Supplement, Calcium Iodate, Folic Acid, Mixed Tocopherols (preservative), Citric Acid (preservative), Rosemary Extract.

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GENERAL OFFICES - MUSCATINE, IOWA 52761

# DOG BISCUITS

## Assorted Flavors

### PRODUCT DESCRIPTION

Dogs love treats, and **Blue Seal Dog Biscuits** are a healthy, nutritious snack for dogs of all ages. **Blue Seal Dog Biscuits** come in delicious flavors (*Original, Peanut Butter, and Assorted*) and various sizes. They are not only great treats and ideal training rewards, but they also keep your dog's teeth clean and white\*.

Available in 4-lb Bags (Small or Medium-sized Biscuits)

### FEATURES AND BENEFITS

**Moderate Protein (24.0%)** - Appropriate for all life stages and activity levels.

**Low Fiber (3.0%)** - Means higher digestibility and lower stool volume.

**\*Hard Texture** - Helps clean teeth effectively, a result of chewing action and abrasiveness.

**Vitamin and Mineral-Fortified** - Provides a healthy nutritious treat.

**Yeast Culture** - Aids in a healthy digestive system.

**Assorted Flavors** - Gives dogs the variety they love.

**Green:** Vegetable

**Yellow:** Cheese

**Red:** Meat

**Plain:** Original

### CALORIE CONTENT

Small: 19 kcal/biscuit

Medium: 99 kcal/biscuit

### FEEDING DIRECTIONS

**Blue Seal Dog Biscuits** are intended for intermittent or supplemental feeding only.



## DOG BISCUITS ASSORTED FLAVORS

### GUARANTEED ANALYSIS

Crude Protein, Min. ....	24.0%
Crude Fat, Min. ....	7.0%
Crude Fiber, Max. ....	3.0%
Moisture, Max. ....	11.0%

### INGREDIENTS

Wheat Flour, Poultry By-Product Meal, Wheat Middlings Corn Gluten Meal, Chicken Fat (Mixed Tocopherols Preservative), Dried Plain Beet Pulp, Yeast Culture, Calcium Carbonate, Salt, Artificial Colors, Choline Chloride, Cheese Meal, Dried Carrots, Zinc Proteinate, Zinc Sulfate, Manganese Proteinate, Vitamin E Supplement, Copper Proteinate, Manganese Sulfate, Dried Tomatoes, Parsley, Ferrous Sulfate, Copper Sulfate, Niacin Supplement, Vitamin A Supplement, Sodium Selenite, d-Calcium Pantothenate, Thiamine Mononitrate, Riboflavin Supplement, Pyridoxine Hydrochloride, Vitamin D3 Supplement, Vitamin B12 Supplement, Calcium Iodate, Folic Acid.

This product is intended for intermittent or supplemental feeding only.

MANUFACTURED BY

**KENT NUTRITION GROUP, INC.**

GENERAL OFFICES - MUSCATINE, IOWA 52761

# DOG BISCUITS

## Original Flavor

### PRODUCT DESCRIPTION

**Blue Seal Dog Biscuits** are a healthy, nutritious snack for dogs of all ages. **Blue Seal Dog Biscuits** come in several delicious flavors (*Original, Peanut Butter, and Assorted*) and various sizes. They are not only great treats and ideal training rewards, but they can also keep dogs' teeth clean and white\*.

Available in: 4-lb bags (small, medium, or large size)

### FEATURES AND BENEFITS

**Moderate Protein (24.0%)** - Appropriate for all life stages and activity levels.

**Low Fiber (4.0%)** - Means higher digestibility and lower stool volume.

**\*Hard Texture** - Helps clean teeth effectively, a result of chewing action and abrasiveness.

**Vitamin and Mineral-Fortified** - Provides a healthy nutritious treat.

**Yeast Culture** - Aids in a healthy digestive system.

**Original Flavor** - The original flavor dogs love.

**Mini-Size Available** - Excellent choice for puppies and training purposes.

### CALORIE CONTENT

Mini: 10 kcal/biscuit

Small: 19 kcal/biscuit

Medium: 99 kcal/biscuit

Large: 198 kcal/biscuit

### FEEDING DIRECTIONS

**Blue Seal Dog Biscuits** are intended for intermittent or supplemental feeding only.



## DOG BISCUITS

### ORIGINAL FLAVOR

#### GUARANTEED ANALYSIS

Crude Protein, Min. ....	24.0%
Crude Fat, Min. ....	7.0%
Crude Fiber, Max. ....	4.0%
Moisture, Max. ....	12.0%

#### INGREDIENTS

Wheat Flour, Poultry By-Product Meal, Wheat Middlings, Corn Gluten Meal, Chicken Fat (Mixed Tocopherols Preservative), Dried Plain Beet Pulp, Yeast Culture, Calcium Carbonate, Salt, Choline Chloride, Zinc Proteinate, Zinc Sulfate, Manganese Proteinate, Vitamin E Supplement, Copper Proteinate, Manganese Sulfate, Ferrous Sulfate, Copper Sulfate, Niacin Supplement, Vitamin A Supplement, Sodium Selenite, Biotin, d-Calcium Pantothenate, Thiamine Mononitrate, Riboflavin Supplement, Pyridoxine Hydrochloride, Vitamin D3 Supplement, Vitamin B12 Supplement, Calcium Iodate, Folic Acid.

This product is intended for intermittent or supplemental feeding only.

MANUFACTURED BY

**KENT NUTRITION GROUP, INC.**

GENERAL OFFICES - MUSCATINE, IOWA 52761

# DOG BISCUITS

## Peanut Butter Flavor

### PRODUCT DESCRIPTION

**Blue Seal Dog Biscuits** are a healthy, nutritious snack for dogs of all ages. **Blue Seal Dog Biscuits** come in several delicious flavors (*Original, Peanut Butter, and Assorted*) and various sizes. They are not only great treats and ideal training rewards, but they can also keep dogs' teeth clean and white\*.

Available in 4-lb bags (small, medium, or large-sized biscuits)

### FEATURES AND BENEFITS

**Moderate Protein (20.0%)** - Appropriate for all life stages and activity levels.

**Low Fiber (3.0%)** - Means higher digestibility and lower stool volume.

**\*Hard Texture** - Helps clean teeth effectively, a result of chewing action and abrasiveness.

**Vitamin and Mineral-Fortified** - Provides a healthy nutritious treat.

**Yeast Culture** - Aids in a healthy digestive system.

**Made with Real Peanut Butter** - Dogs love the delicious taste of real peanut butter.

### CALORIE CONTENT

Small: 19 kcal/biscuit

Medium: 99 kcal/biscuit

### FEEDING DIRECTIONS

**Blue Seal Dog Biscuits** are intended for intermittent or supplemental feeding only.



## DOG BISCUITS

### PEANUT BUTTER FLAVOR

#### GUARANTEED ANALYSIS

Crude Protein, Min. ....	20.0%
Crude Fat, Min. ....	7.0%
Crude Fiber, Max. ....	3.0%
Moisture, Max. ....	11.0%

#### INGREDIENTS

Wheat Flour, Poultry By-Product Meal, Wheat Middlings, Peanut Butter (Roasted Peanuts, Salt), Chicken Fat (Mixed Tocopherols Preservative), Corn Gluten Meal, Dried Plain Beet Pulp, Yeast Culture, Calcium Carbonate, Salt, Natural Color, Choline Chloride, Zinc Proteinate, Zinc Sulfate, Manganese Proteinate, Vitamin E Supplement, Copper Proteinate, Manganese Sulfate, Ferrous Sulfate, Copper Sulfate, Niacin Supplement, Vitamin A Supplement, Sodium Selenite, Biotin, d-Calcium Pantothenate, Thiamine Mononitrate, Riboflavin Supplement, Pyridoxine Hydrochloride, Vitamin D3 Supplement, Vitamin B12 Supplement, Calcium Iodate, Folic Acid.

This product is intended for intermittent or supplemental feeding only.

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